



Historic Roads And Communities

The Blue Highways and the Scenic Byways of America are the roads to discovery. Many of these historic roads trace the paths of the pioneers and explorers from centuries past.

Today these two lane roads connect small towns and villages and provide an inviting alternative to the cookie cutter culture of the interstates and franchises.

Winding through distinctive landscapes, these roads lead us to our roots and an appreciation of authentic America.

These backroads showcase a slower and simpler time where mom and pop businesses served the traveler and each community projected pride and individuality.

Who We Are

The American Road Foundation is a non-profit corporation dedicated to the economic development and preservation of historic roads in the United States.

The Foundation accomplishes its mission to preserve an important part of our American heritage through educational programs, resource development, preservation projects, and heritage tourism promotion.

We are governed by an experienced and accomplished Board of Directors consisting of historians, preservationists, artists, authors, business leaders, educators, government officials, and tourism professionals. Our governing board represent broad interests and geographic diversity united by a common cause; to celebrate and preserve America's historic roads.

Our members share the same common interests and many join the initiatives of the Board actively serving on committees. Many other members join simply to support the Foundation's work and experience the satisfaction of helping an important cause.

Learn more at americanroadfoundation.org



Membership Benefits

Group Purchasing Specials

Web Site Listing & Link

Special Access to
Web Site Resources

Foundation Decal
for Car or Business

Membership Card

Reduced rates at any American
Road Foundation educational
offerings, conferences, and events

A one-year subscription to
American Road Magazine is
included with your membership.

For a more complete list of benefits,
visit
www.AmericanRoadFoundation.org



Promoting Historic Preservation & Tourism

Charles Kuralt once observed, "Thanks to the Interstate Highway System, it is now possible to travel across the country coast to coast and not see anything."

Its on the backroads of America that memories are made. Its the vintage motels and bed and breakfasts, the casual cafes and diners, the unusual roadside attractions, and the historic landmarks that provide the heritage tourism experience.

America is characterized by its historic highways that serve as cultural corridors. Route 66, the Lincoln Highway and the Old Spanish Trail are just a few of the historic highways that represent the heritage tourism experience.

But all that is intrinsic to heritage tourism is threatened by careless commercial development and without intervention, our historic roadside culture will be lost.

Promoting heritage tourism inspires historic preservation and historic preservation enables heritage tourism.

Join the Foundation

Who is going to work together to preserve and promote America's historic highways? You can by joining the American Road Foundation.

Join now and be part of the solution!

Name: _____
Organization _____
Mailing Address _____
City _____
State and Zip _____
E-mail _____
Membership Category _____

Make check payable to Heritage Corridor Festivals, Inc.,
in memo field note American Road Foundation. Mail to:
339 W. Jefferson St., Joliet, IL 60435



American Road Foundation Membership Categories

- Individual \$35
- Family \$35
- Military \$15*
- Student \$15*
- Company Matching Program _____

BUSINESS MEMBERS

- 1 employee \$100
- 2-3 Employees \$150
- 4-6 Employees \$200
- 7-10 Employees \$250
- 11-24 Employees \$300
- 25-49 Employees \$350
- 50-99 Employees \$400
- 100-149 Employees \$500
- 150-199 Employees \$600
- 200-499 Employees \$750
- 500 + Employees \$1000

HISTORIC HIGHWAY ASSOCIATIONS

- Gold Level \$500
- Silver Level \$350
- Bronze Level \$150

Copy of military or student ID
required for application

Add \$13 for Canadian memberships
Add \$24 for other foreign memberships



American Road Foundation
P.O. Box 46519
Mt. Clemens, Mi. 48046



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the economic development and
preservation of historic highways and
communities.